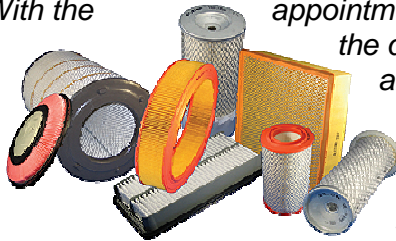


ALCO Filters expands into MENA Region

After the successful cooperation with UAE's **Nasser General Trading LLC** (part of the reputable **Al Mansoori Group of Companies**) which is the exclusive distributor of ALCO filters in UAE since 2006, **ALCO Filters** targets the French speaking countries of Tunisia, Algeria Morocco with participation in Equip Auto Algeria 2010 in May 2010.



'With the appointment of a distributor in Tunisia earlier this year, the discussions with several prospects in Algeria and Morocco last month, we are in the path for establishing a secure channel in North Africa' said ALCO sales Director Mr Loizos Louca. *'We expect to finalize the channel structure before the end of 2010'* continued Mr Louca.



In the Gulf region and Mediterranean basin currently **ALCO filters** has presence in Lebanon, Egypt, UAE, Libya and Qatar and is actively pursuing distributors in Saudi Arabia, Kuwait, Bahrain, Oman, Yemen, Jordan and Iran.



'The size of the company may have grown beyond recognition but the basic philosophy remains the same - to provide our customers with quality goods and services that will enable them to create wealth and prosperity for themselves' Mr Louca informed us.

ALCO Filters was established in 1973 and produces filters for cars, trucks, earth moving equipment and stationary engines. The company's product portfolio includes air, oil, fuel, hydraulic and cabin filters and covers more than 3000 different types of filters with more than 200 new types added yearly.



ALCO has grown to become a trusted name in more than 40 countries throughout Europe, Africa and the Middle East and has four large distribution facilities in the UK, Germany, Greece and Cyprus ensuring fast and efficient delivery worldwide.